

伊利

&\$&\$

M=@='&\$&\$'=bhYf]a''FYgi`hg

Contents

1/

2/

3/

4/

5/





5Vc i h' M]]



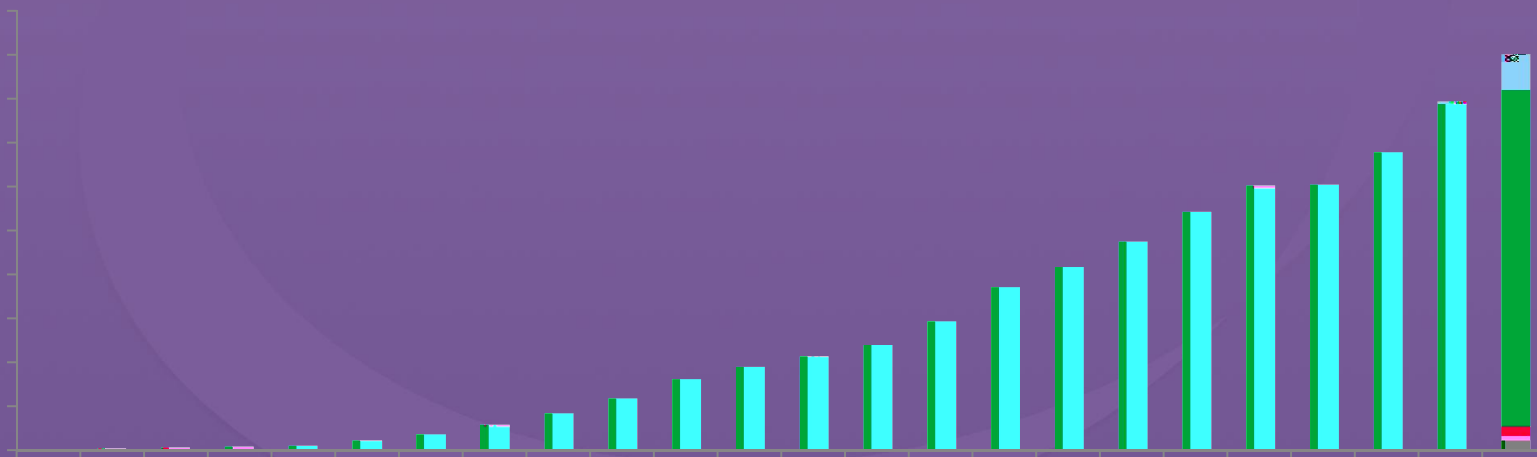
5Vcib'MJ]

2019

-S8'8

4.21

1996 - 2019





--	--	--	--	--	--	--	--



· 2002

520

· 2005 6

“

”

——



5XXfYgg'Zfc a '7 \UJf a Ub





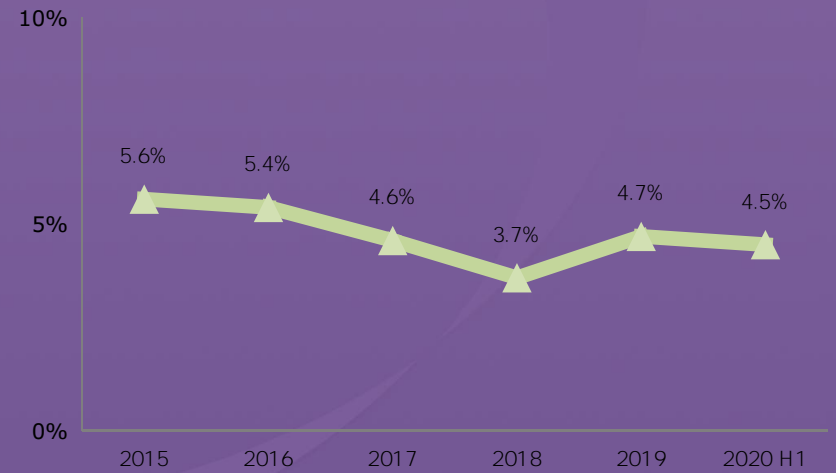
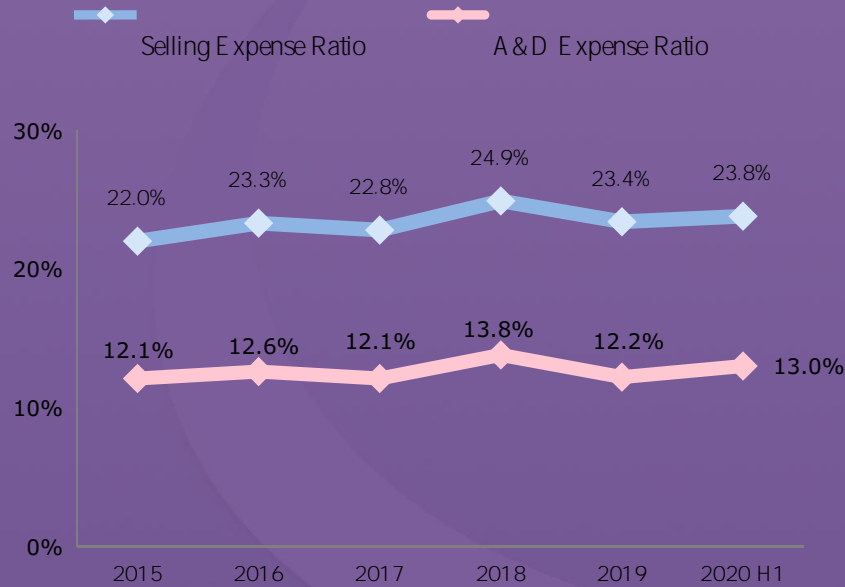
7cfY'6 ig]bYgg'FYjYbiYg'6fYU_Xc kb'Vm'GY[a Ybh

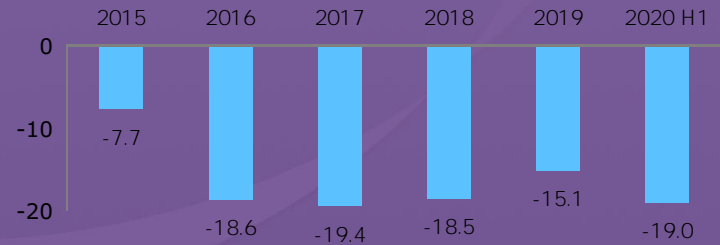
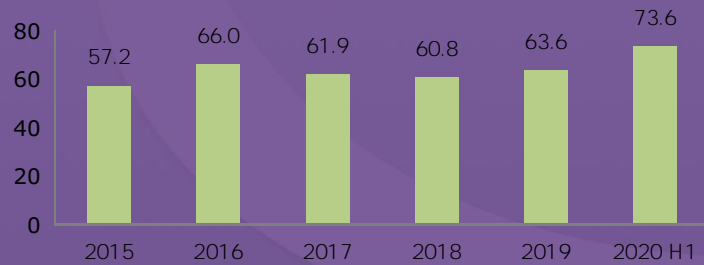
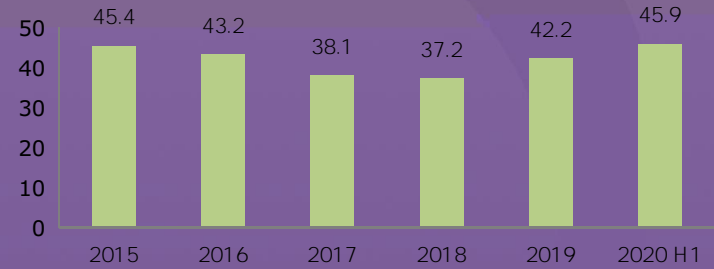
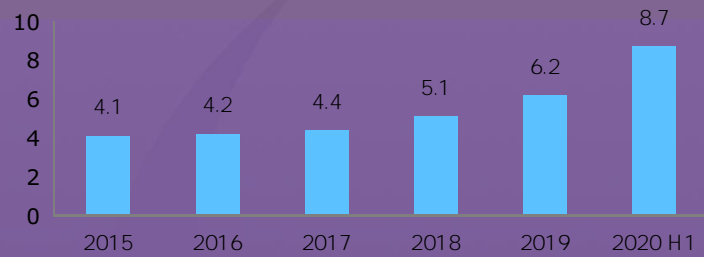


Core Business **FYjYbiYg'6fYU_Xc kb'Vm'GY[a Ybh**





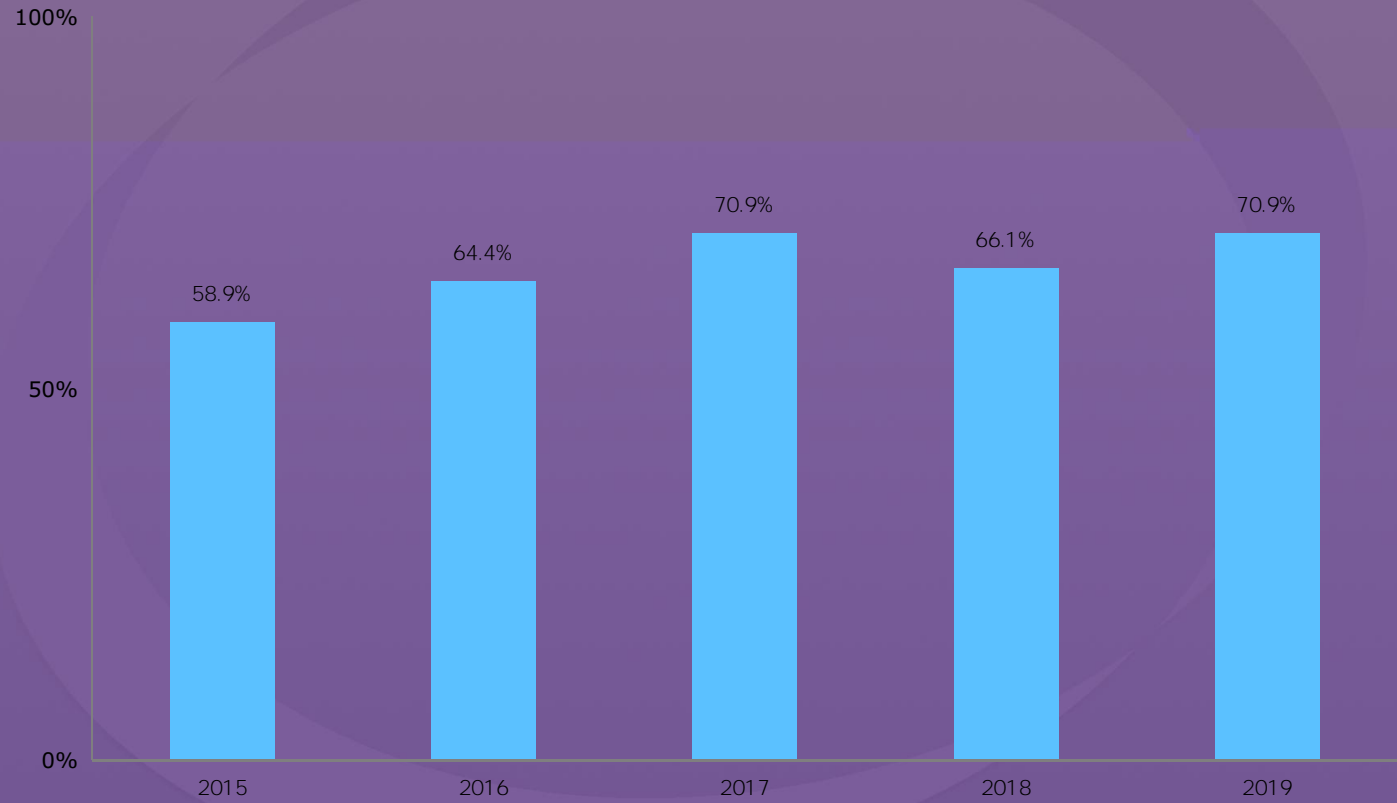




7Ug\':`c k'UbX'7Ud]hU`9 IdYbX]h i fY



8]j]XYbX'FUhY'





6 i g]bYgg' FY j]Yk



6fUbx

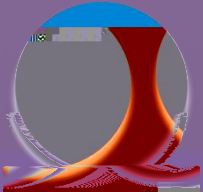


2020

" "



7 \ UbbY`





Excellent Brand Image



-bX i ghfm' GhUh i g



<YU'h\''5 kUfYbYgg'
= a d f c j Y a Y b h

12.3% 12.6%

5.1%

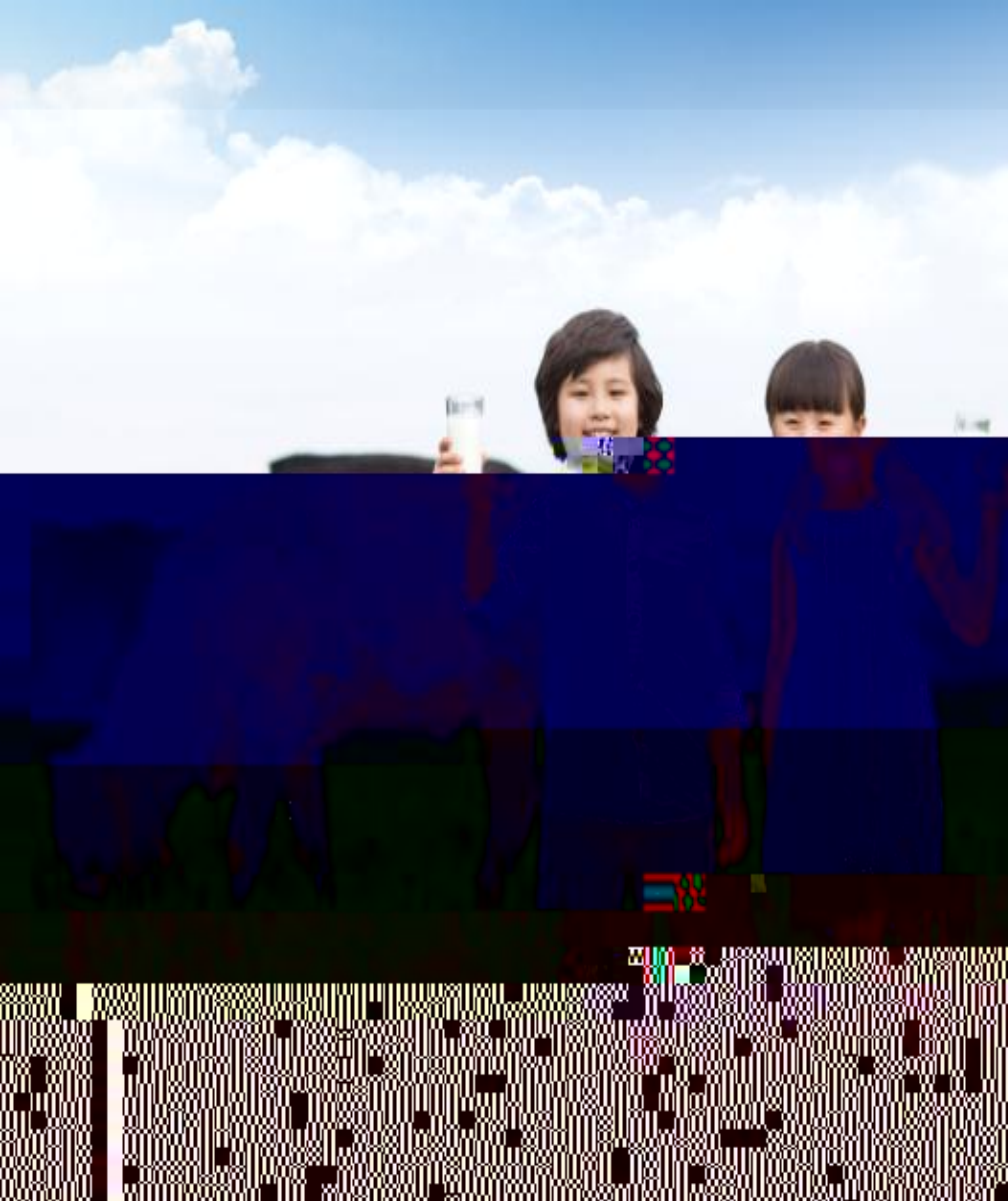
7.8%

4.9%

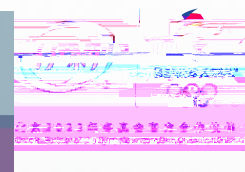
7.5%



F]g]b['7 cgh'DfYgg i fY



7i`hifY`UbX`6fUbX
AUbU[YaYbh

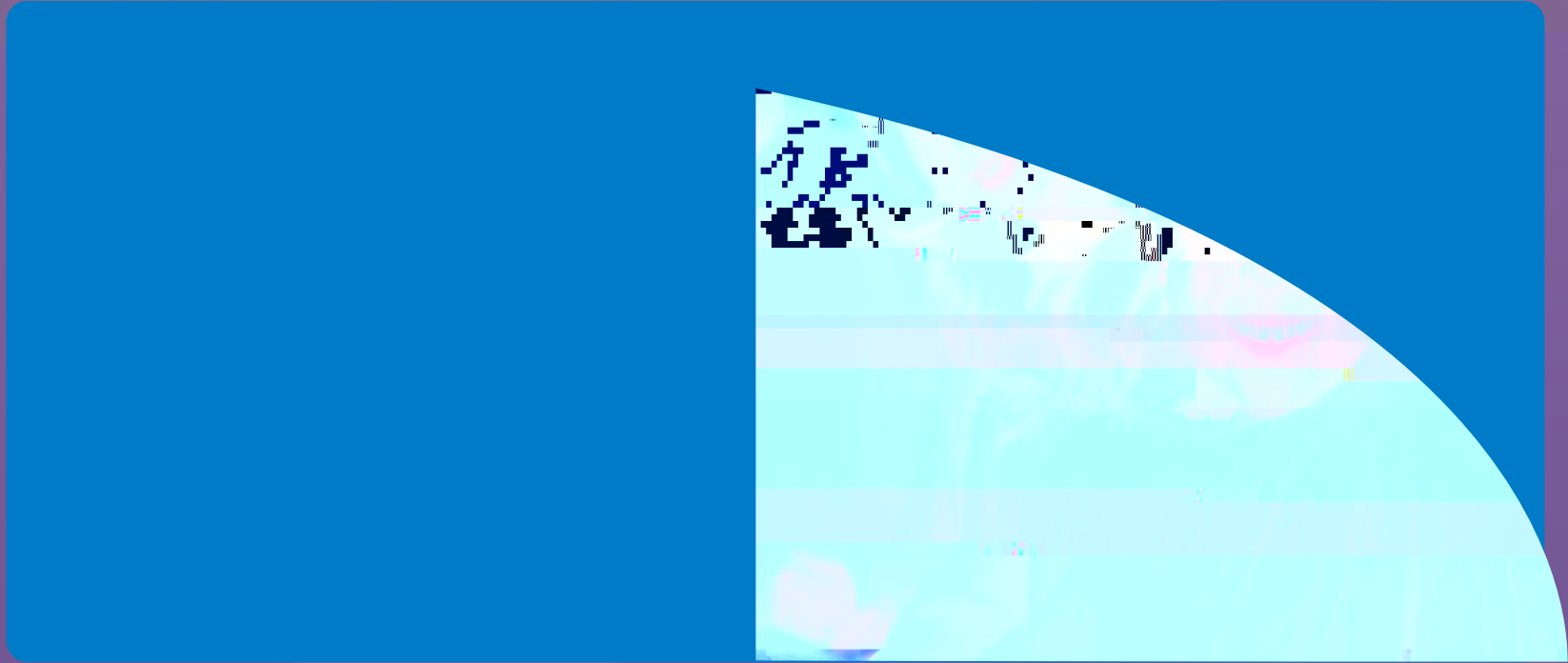






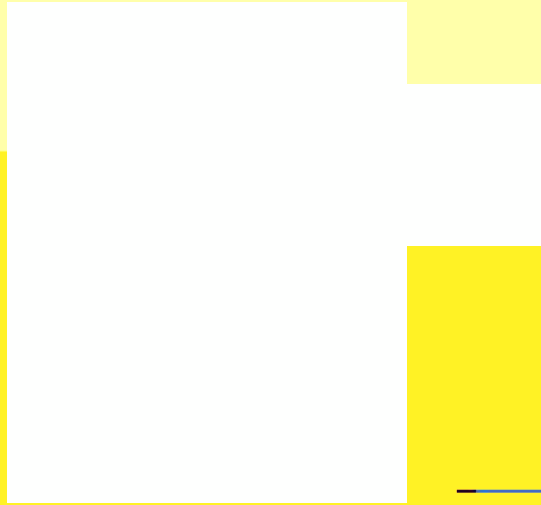


6fUbX'9ggYbWY'



8-G7@5-A9F'





— THANK YOU —

— 谢谢 —

谢谢