

品质, 源于热爱



品质,源于热爱



1

2

3

4

5



品质,源于热爱

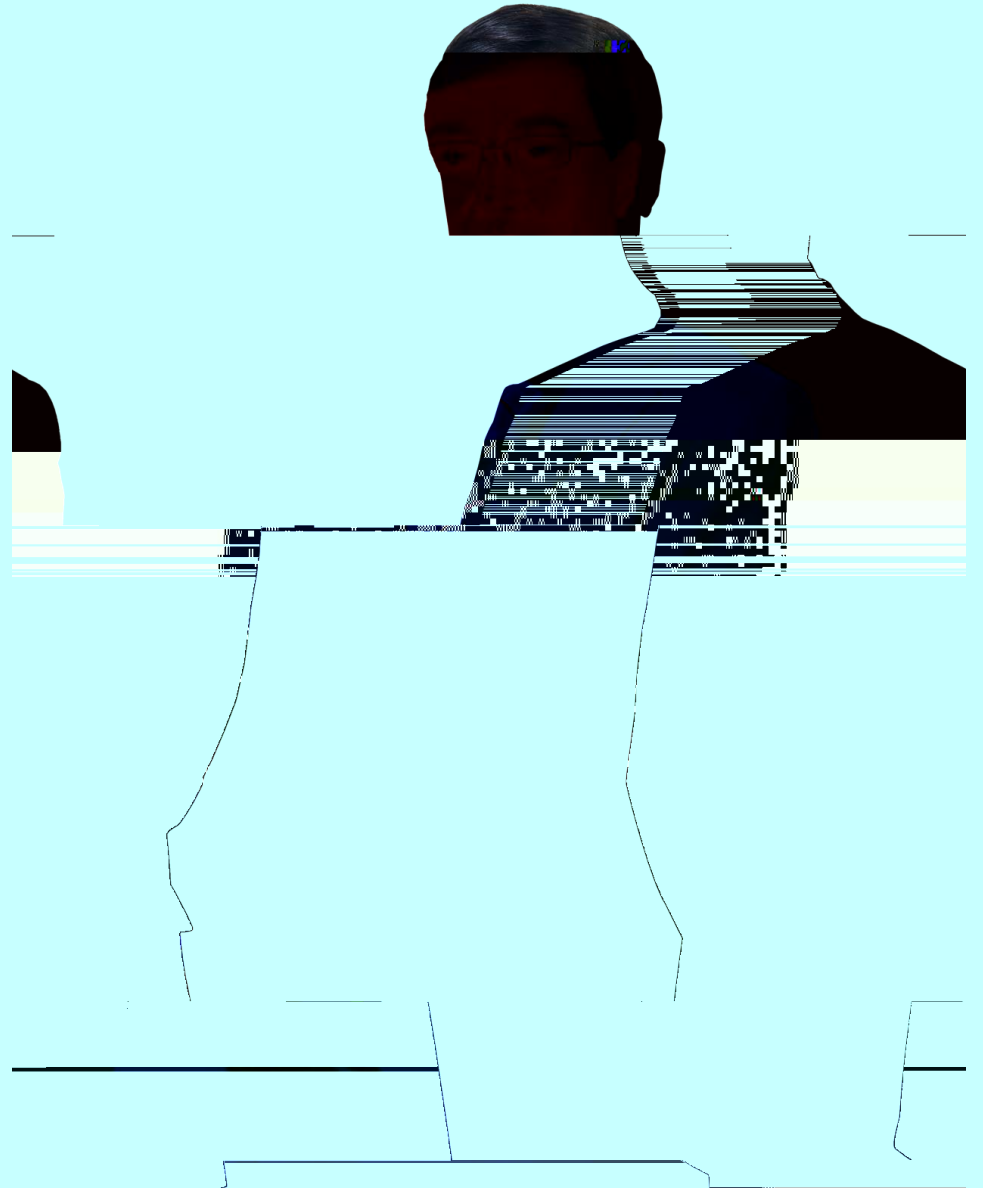


2002 520

2005 6

&

&





1

2

3

4

5



品质,源于热爱

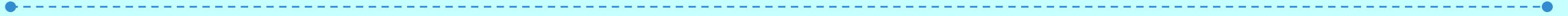
	2022	2023		2023 Q1	2024 Q1	
	123,171	126,179	2.44%	33,441	32,577	-2.58%
	121,149	124,461	2.73%	33,115	32,220	-2.71%
1	39,275	40,726	3.69%	11,219	11,581	3.23%
	32.4%	32.7%	0.30 pts	33.9%	35.9%	2.07 pts
	18.6%	17.9%	-0.71 pts	17.1%	18.4%	1.38 pts
	4.3%	4.1%	-0.25 pts	4.2%	4.5%	0.27 pts
	10,860	11,873	9.33%	4,198	6,902	64.42%
	9,431	10,429	10.58%	3,615	5,923	63.84%
	7.7%	8.3%	0.61 pts	10.8%	18.2%	7.37 pts
(1.48	1.64	10.81%	0.57	0.93	63.16%
	19.23%	20.20%	0.97 pts	6.99%	10.52%	3.53 pts

2022		2023			2023 Q1		2024 Q1		
84,926	70.1%	85,540	68.7%	0.7%	21,741	65.7%	20,261	62.9%	-6.8%
26,260	21.7%	27,598	22.2%	5.1%	7,443	22.5%	7,428	23.1%	-0.2%
9,567	7.9%	10,688	8.6%	11.7%	3,794	11.5%	4,333	13.4%	14.2%
395	0.3%	634	0.5%	60.7%	138	0.4%	198	0.6%	43.4%
121,149	100.0%	124,461	100.0%	2.7%	33,115	100.0%	32,220	100.0%	-2.7%

2023

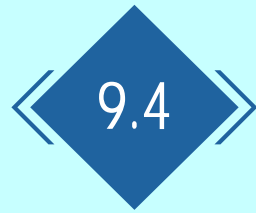


品质,源于热爱





2022



2023



2022



2023



2022



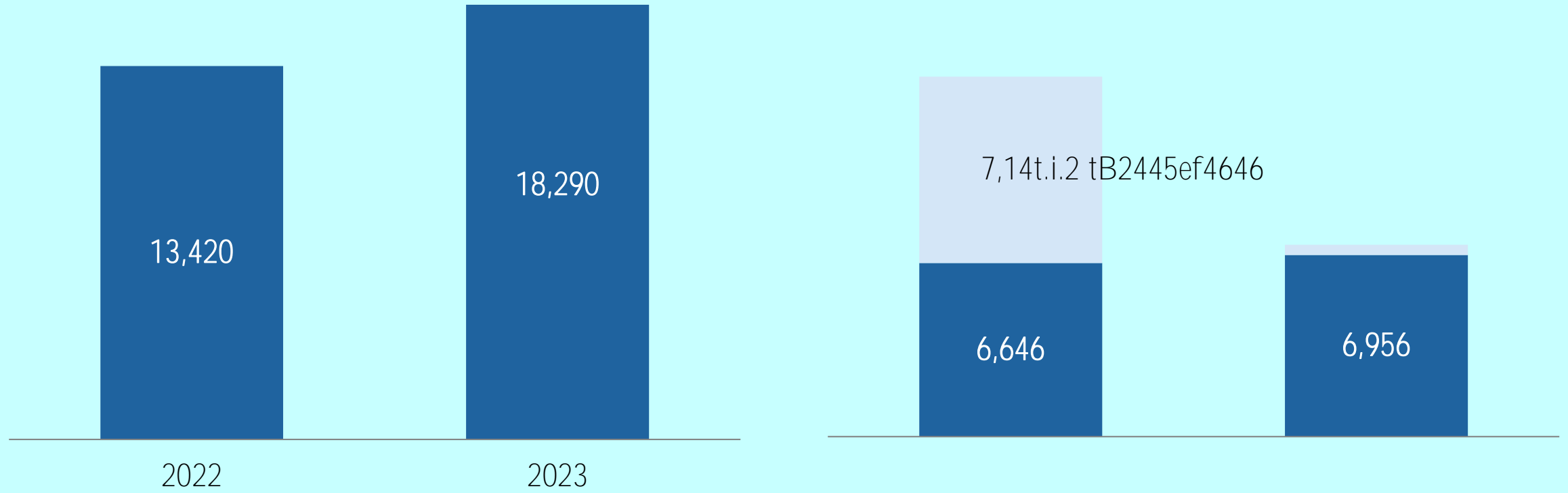
2023



2022



2023





品质,源于热爱

ROIC



1

2

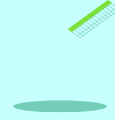
3

4

5



i



5& -

2023

13.6%



2.5



2023

BrandZ

<

2023

15

+

2023

838 2023 12

144

8





品质,源于热爱



10.08%

Crema

Joyday

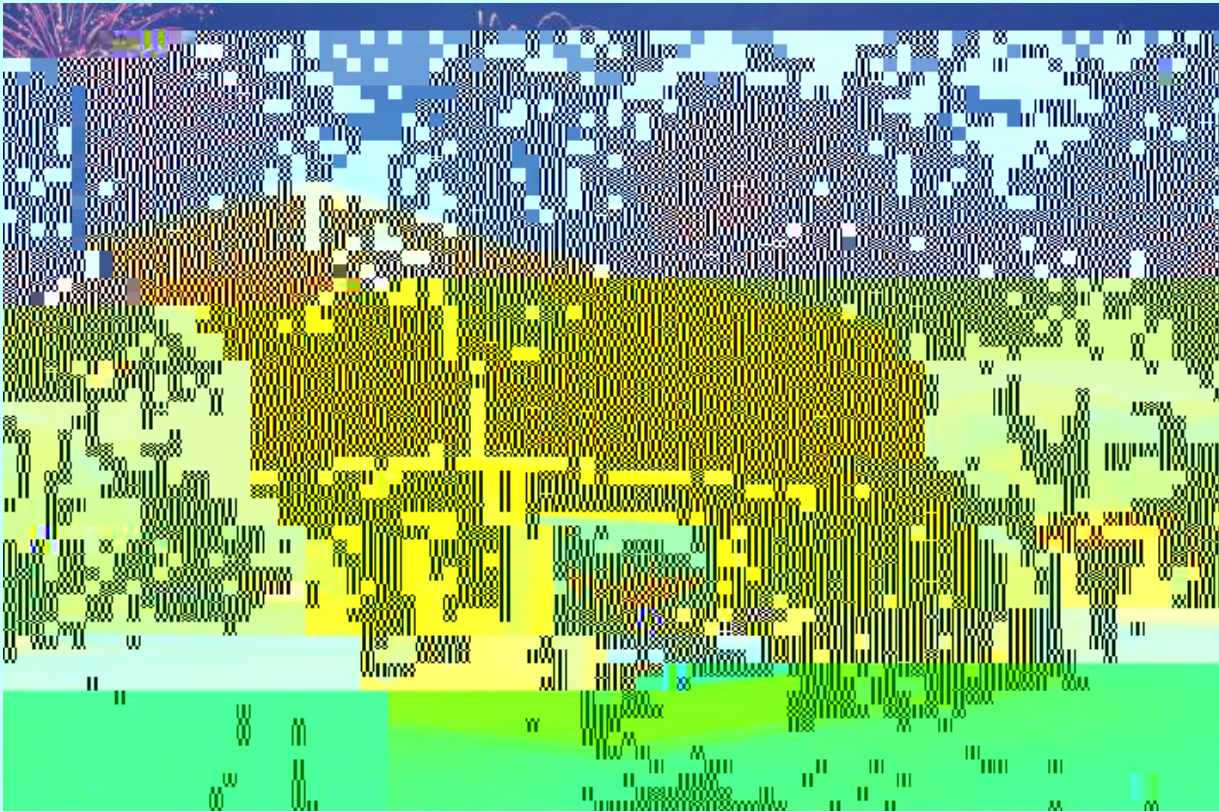
46%

2023 5

Westland Dairy Company Limited

2023

Best of The Best Thai FDA Quality Award



O2O



品质,源于热爱



安慕希®

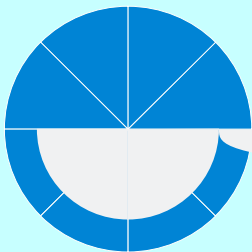
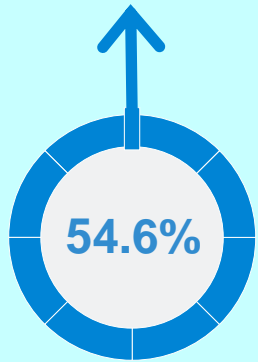


65%



[Empty blue bar]

2024

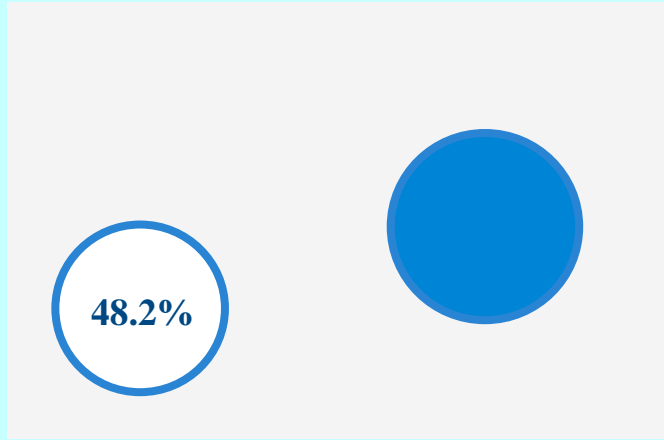


8

2
0.3%

MilkTalk

2023 7



40%





23.3%



toB





品质,源于热爱



品质,源于热爱



1

2

3

4

5

2030

2023

2023

2023

2023

ESG

LQRA

ESG
ESG

100

ESG
ESG

2023

CSR

2023

MSCI

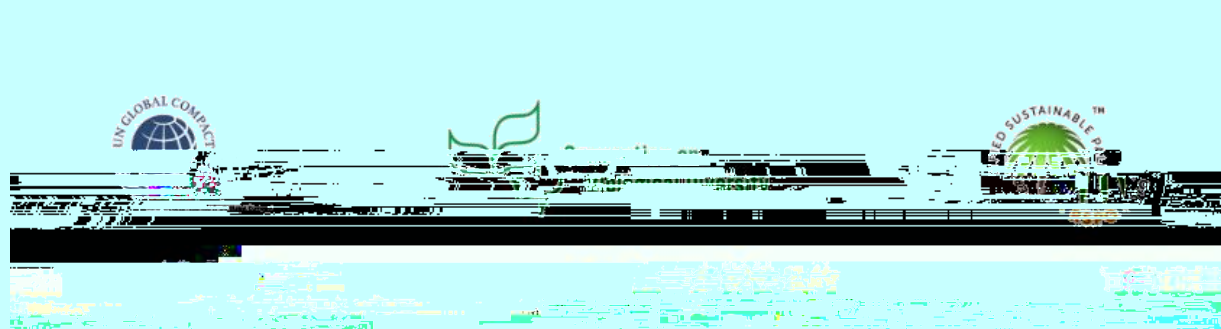
A

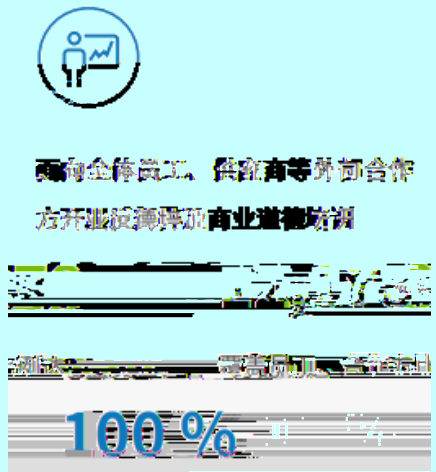
2023 年伊利 MSCI ESG 评级
由 BBB 级升至 A 级。

CDP

森林 气候 水
B B B

伊利连续 4 年回复全球环境信息
研究中心 CDP 问卷,在“气候变
化”“森林”“水安全”三个领
域均获得 B 级。



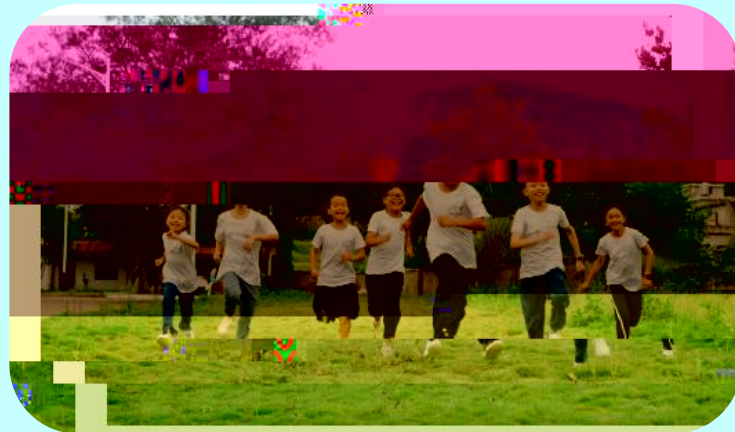
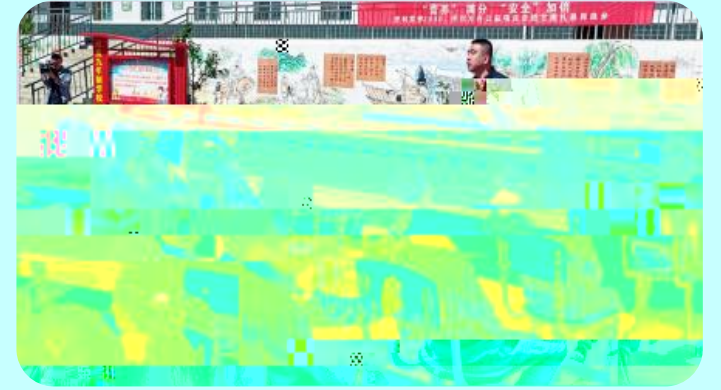




品质,源于热爱



2030





1

2

3

4

5

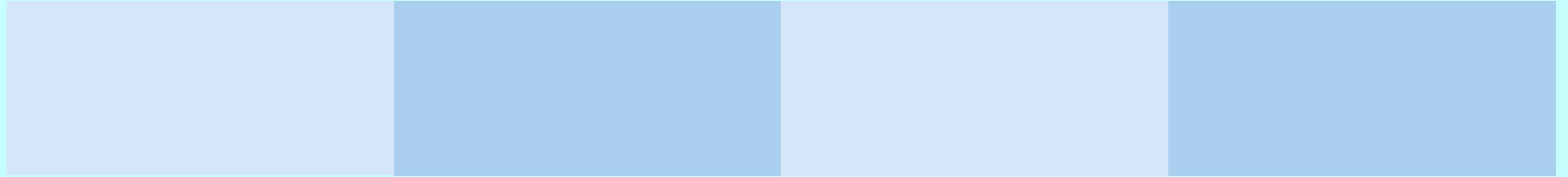


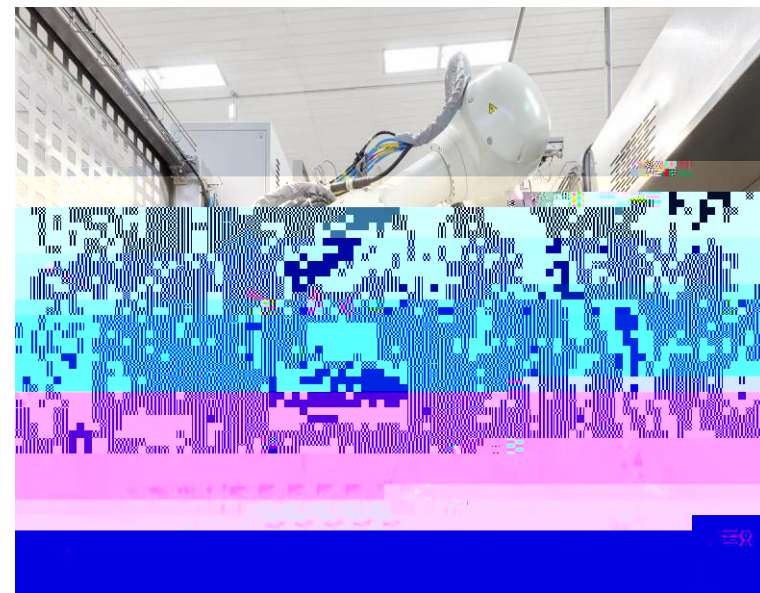
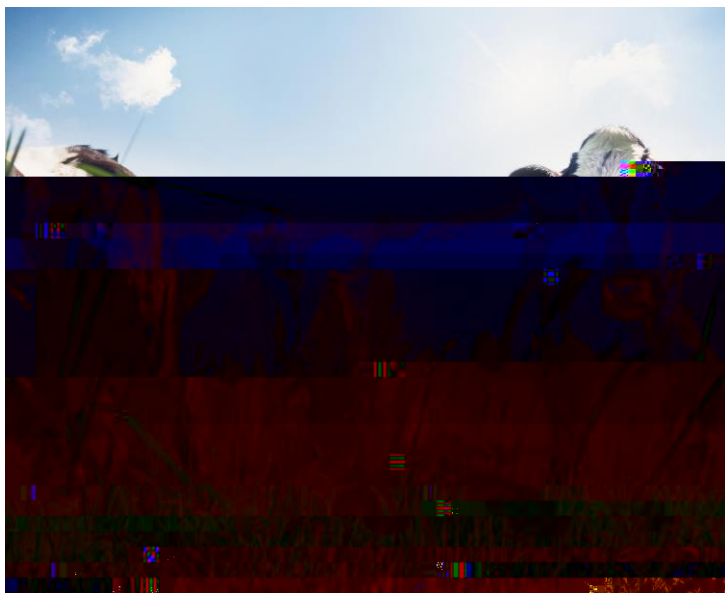
品质,源于热爱





品质,源于热爱





品质, 源于热爱