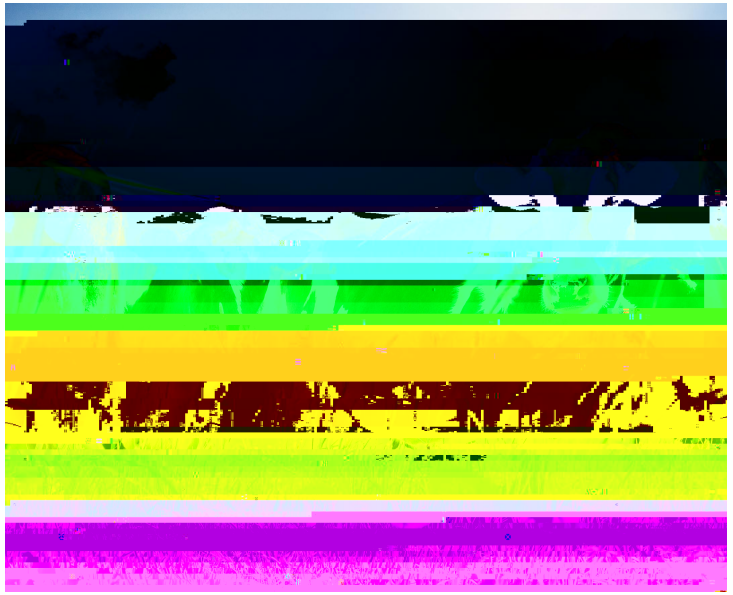

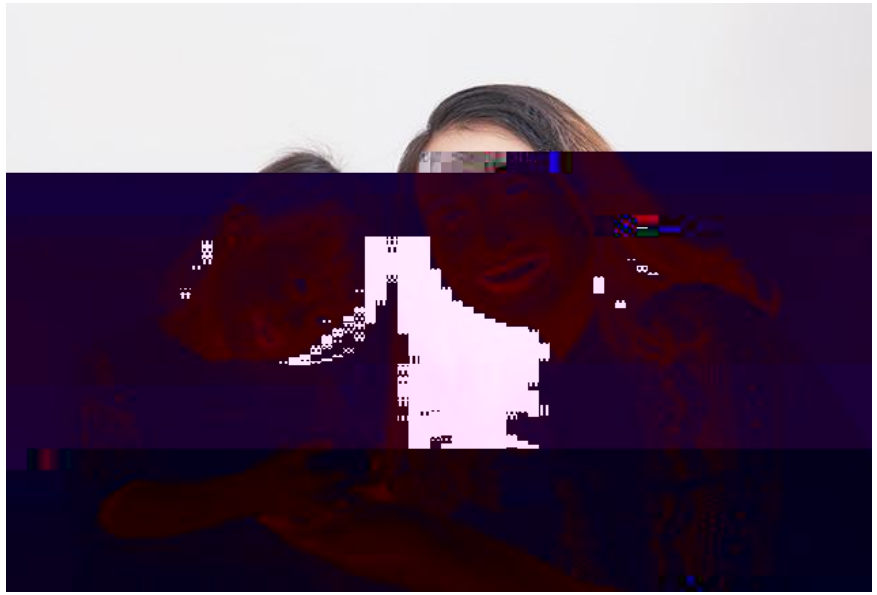

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品质,源于热爱

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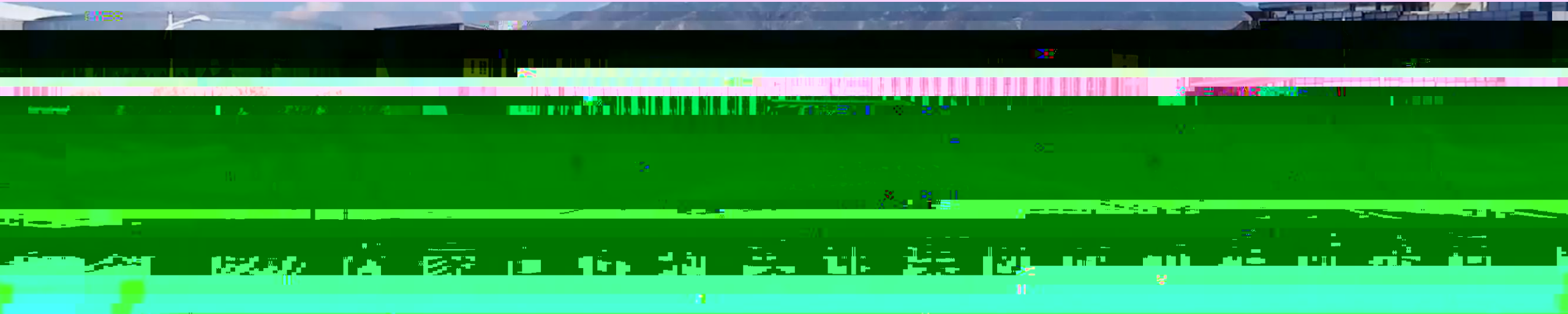

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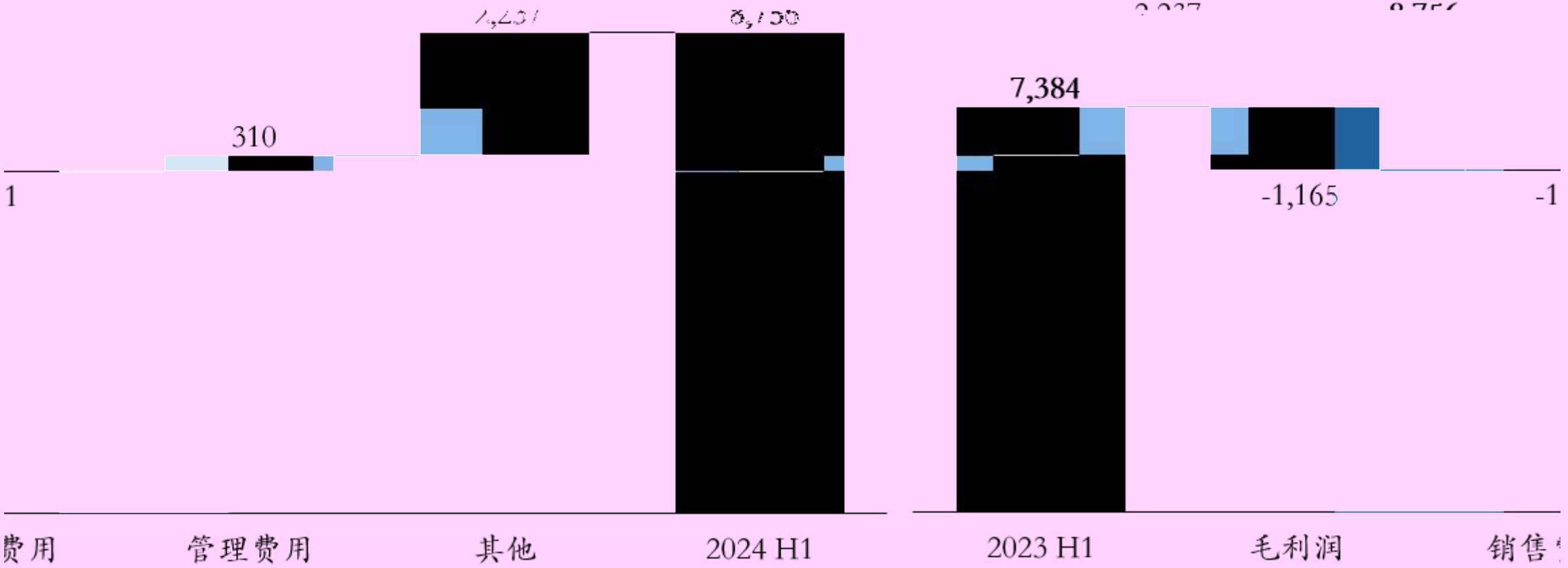
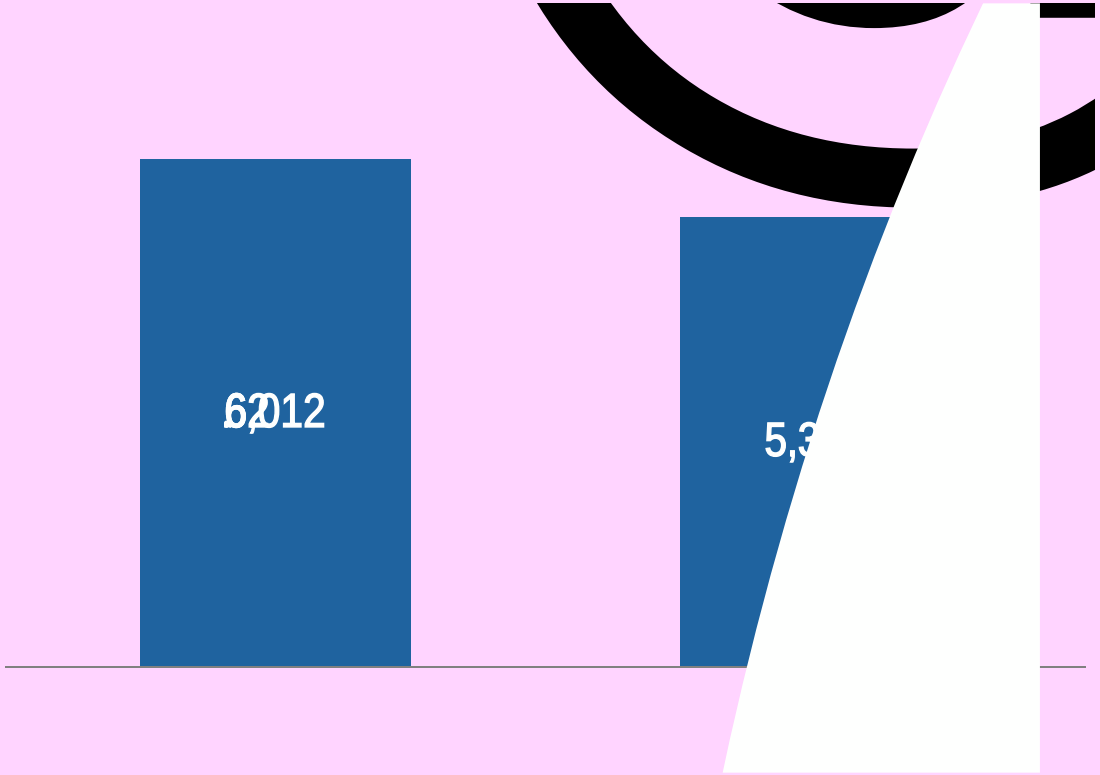
	2023 H1	2024 H1	
	66,197	59,915	-9.5%
	65,423	59,125	-9.6%
1	21,805	20,641	-5.3%
	33.33%	34.91%	1.58 ppts
	17.55%	19.41%	1.86 ppts
	4.01%	3.92%	-0.10 ppts
	7,327	8,747	19.4%
	6,305	7,531	19.4%
	9.52%	12.57%	3.04 ppts
(	0.99	1.18	19.2%
	11.86%	13.18%	1.32 ppts

	2023 H1		2024 H1		
	42,423	64.8%	36,887	62.4%	-13.0%
	13,521	20.7%	14,509	24.5%	7.3%
	9,158	14.0%	7,322	12.4%	-20.0%
	321	0.5%	406	0.7%	26.6%
	65,423	**100.0%**	**59,125**	**100.0%**	**-9.6%**

2024

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品质，源于热爱

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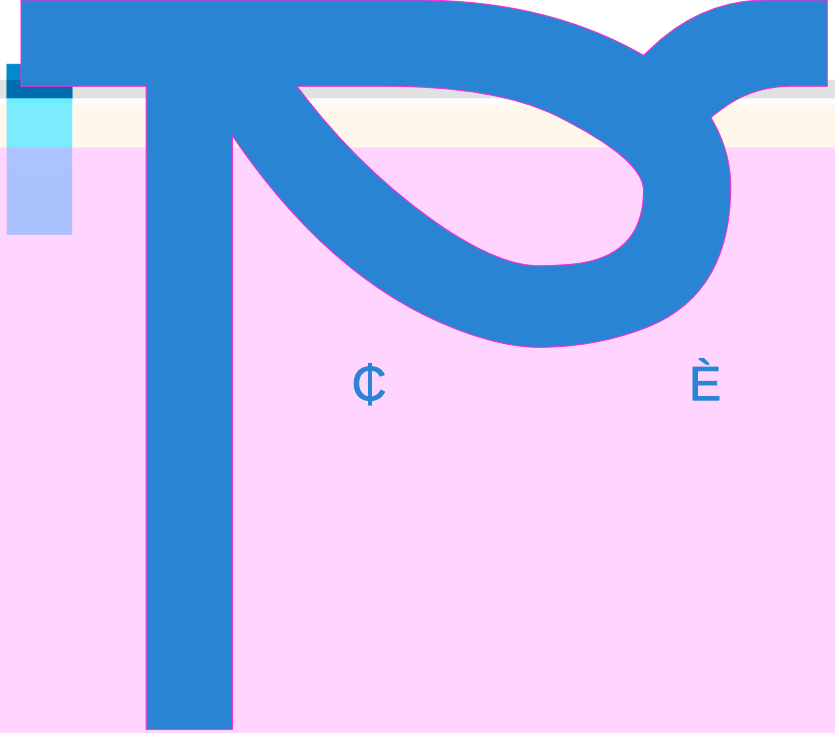

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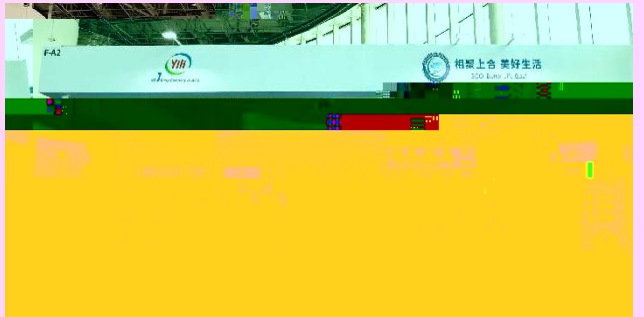

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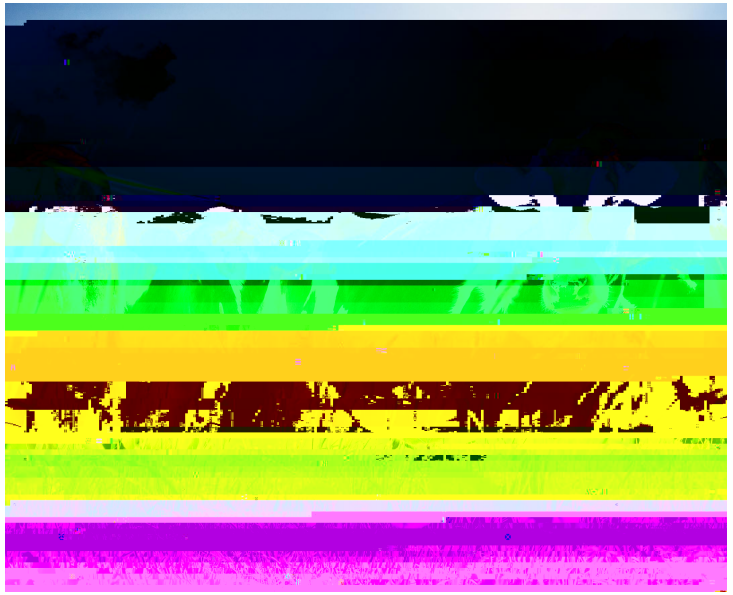
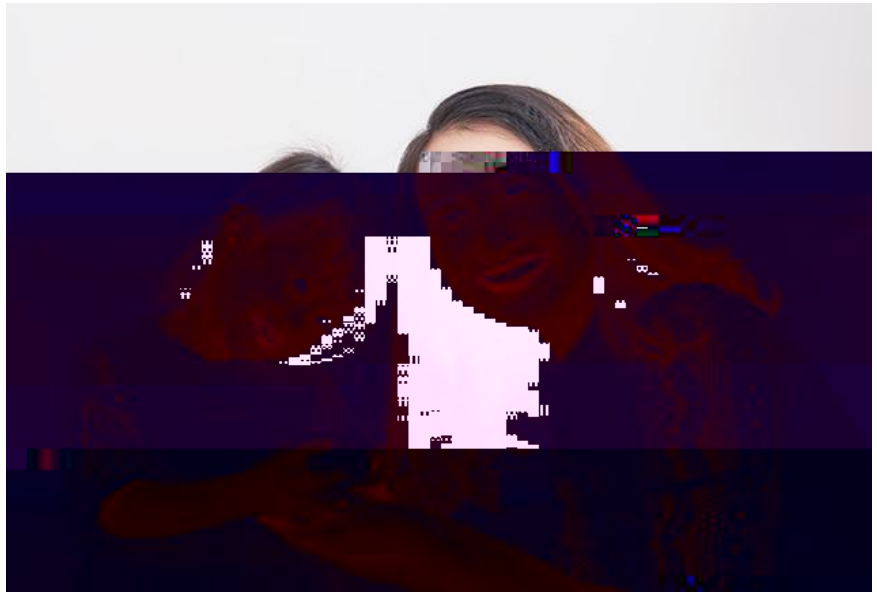
品质，源于热爱





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品质 源于热爱